

SMARTPHONE BANS

ARE SHACKLING THE FEDERAL WORKFORCE

Due to concerns over rogue cameras and microphones, many federal agencies have banned smartphones – including some government-managed devices – from secure spaces and other work areas. Unfortunately, restrictive mobile policies are negatively impacting the federal workforce in a number of ways.

Productivity is suffering



52

minutes of productivity time are lost per day due to not having a smartphone at work.

Source: 2016 Frost & Sullivan survey

Lost work opportunities
Employees miss out on chances to react and report during the dark time between meetings or while on the go.

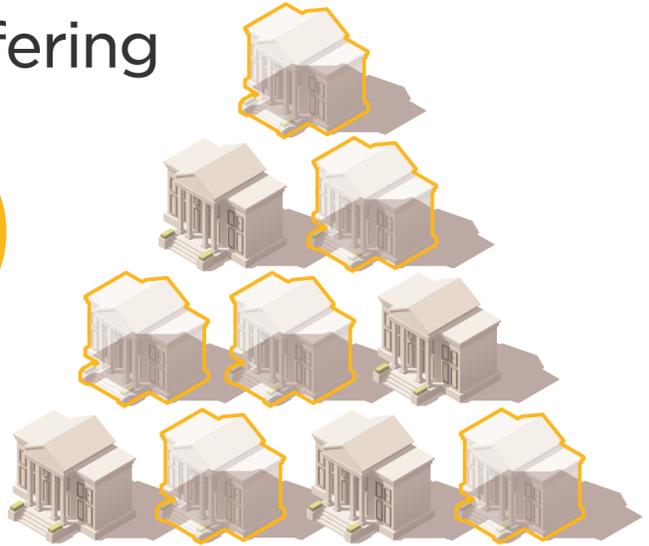
Inefficient meetings
Often with only pen and paper available, meeting participants waste time looking for information, taking notes and arranging follow-up meetings.

Morale is suffering

6 out of 10

federal agencies have declining employee engagement scores.

Source: 2018 Partnership for Public Service survey



Feelings of isolation
Without an avenue for informally collaborating with colleagues or communicating with family and friends, workers feel isolated.

Reduced personal time
Employees are forced to leave their offices in order to tend to family emergencies or simply catch up on personal notifications.

Recruiting is suffering

4 out of 10

millennials refuse to work for an organization that doesn't allow personal devices in the workplace.

Source: 2016 Economist Intelligence Unit survey

Looser private sector policies
In addition to the other advantages of the private sector, sensible smartphone policies lure away many skilled applicants.

Opposition from digital natives
Millennials, a key hiring target, have become tied to their smartphones and balk at any restrictions.

Security is suffering

4 out of 10

federal employees are willing to sacrifice government security in order to use a mobile device at work.

Source: 2015 Market Cube survey



Need for speed
When employees are forced to choose, convenience and mission success often take priority over smartphone policies.

Cavalier attitudes
Rules that fly in the face of how people choose to do their jobs promote a culture of risk-taking over time.